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50. SOCIAL NETWORKING

KEY POINTS

- No photos of children can be used for anything other than what parents have given permission for
- This applies to working hours at school as well as babysitting/tutoring arrangements

Social media is a large part of the world we live in and as such at l'Ecole du Parc we need to make sure we protect our children by having procedures in place to ensure the safe use.

Staff use of social media

We require our staff to be responsible and professional in their use of social networking sites in relation to any connection to the school, school staff, parents or children.

- When using social networking sites such as Facebook or Instagram we ask staff:
 - Not to name the setting they work at
 - Not to make comments relating to their work or post pictures of the workplace
 - Not to send private messages to any parent's/family members
 - Direct any parent questions relating to work via social networking sites, to the manager
 - Ensure any posts reflect their professional role in the community (e.g. no inappropriate social event photos or inappropriate comments i.e. foul language)
 - Report any concerning comments or questions from parents to the manager/safeguarding lead
 - Follow the staff behaviour policy
 - Not post anything that could be construed to have any impact on the school's reputation or relate to the school or any children attending the school in any way
 - To follow this in conjunction with the whistle blowing policy.
- If any of the above points are not followed then the member of staff involved will face disciplinary action, which could result in dismissal.

All electronic communications between staff and parents should be professional and take place via the official school communication channels, e.g. work emails for the office members and Tapestry for the teaching staff members. This is to protect staff, children and parents.

Parents and visitors' use of social networking

We promote the safety and welfare of all staff and children and therefore ask parents and visitors not to post, publically or privately, information about any child on social media sites such as Facebook, Instagram and Twitter. We ask all parents and visitors to follow this policy to ensure that information about children, images and information do not fall into the wrong hands.

We ask parents / staff **not to:**

- Send friend requests to any member of school staff / parents
- Screen shot or share any posts or pictures from the school on social media platforms (these may contain other children in the pictures)
- Post any photographs to social media that have been supplied by the school with other children / other staff in them (e.g. Christmas concert photographs or photographs from an activity at school).

We ask parents to:

- Share any concerns regarding inappropriate use of social media through the official procedures (please refer to the partnership with parent's policy, complaints procedures and grievance policy).

This policy was adopted on	Signed on behalf of the school	Date for review
<i>10/02/2023</i>	<i>Louise de Chateaufvieux and Eva Toth</i>	<i>10/02/2024</i>